

Contact: Lauren Hayutin
Transportation Manager, South I-25 Urban Corridor TMA
Tel. 303.523.1726
Email: Lauren@triptowork.com

FOR IMMEDIATE RELEASE

TRIP Totals Savings of as Many as 20,000 Commuter Miles per Day

Traveling on RTD buses, light rail, or call-n-ride Trip to Work participants are helping local communities save up to 20,295 commuter miles daily. Transit Rider Incentive Program (TRIP) users purchase monthly passes at a 50% discounted rate, which in turn decreases the money spent on gas and reduces the amount of pollution emitted into the air every day. The hazardous air pollutant (HAP) diesel emission is being greatly reduced by TRIP and its users. The TRIP program is helping to save accumulated amounts of 18,590 pounds per mile of CO₂ with the savings of commuter miles per day totaling 20,295.

“We as a company are pleased at the opportunity to promote the Trip to Work Program as part of our green initiative. It is very refreshing to see our employees take responsibility for reducing their personal carbon footprint, and I have no doubt that this program has introduced a number of single-occupancy-vehicle commuters to the convenience and personal rewards of mass transit. What an excellent way to introduce and encourage the use of the Light Rail!” says Sara McGaughran of TW Telecom’s administrative services department.

Monthly TRIP passes are available to employees working in the Southeast Urban corridor. During its first seven months, 5,720 riders have decided to participate in the program and of those 1,142 had never before purchased a monthly RTD pass.

Represented by the South I-25 Urban Corridor TMA, TRIP, partnered with RTD, is dedicated to “going green” while making it convenient and cost efficient for the employees of the Southeast Urban Corridor.