

Contact: Lauren Hayutin  
Transportation Manager, South I-25 Urban Corridor TMA  
Tel. 303.523.1726  
Email: Lauren@triptowork.com

FOR IMMEDIATE RELEASE

## TRANSIT RIDER INCENTIVE PROGRAM TO CONTINUE IN 2009; PERCENTAGE TO CHANGE

The South I-25 Urban Corridor Transportation Management Association has decided to offer the Transit Rider Incentive Program (TRIP) in 2009. TRIP 2009 has slight modifications from TRIP 2008. The main change will be a reduction in the subsidy offered from 50% in 2008 to 35% in 2009.

On January 1, 2009, RTD is raising fares. Due to this increase and the high demand for TRIP passes, the TRIP program will reduce its rate on regular monthly transit passes from a 50% subsidy to a 35% subsidy. Transit passes include access to RTD light rail, bus, and call-n-Ride services. The fare for a local monthly pass through RTD will be \$70; TRIP will offer the local passes for \$45.50. The fare for an express monthly pass through RTD will be \$128; TRIP will offer express passes for \$83.20. Finally, the fare for a regional monthly pass through RTD will be \$164; TRIP will offer regional passes for \$106.60.

The Transit Rider Incentive Program (TRIP) launched in January of 2008 to provide southeast employees with the advantage of purchasing monthly transit passes at a 50% subsidized rate.

Since the program's inception, 8,344 monthly transit passes have been purchased. 4,235 of those passes have been local, 3,000 have been express, and 1,109 have been regional. TRIP has saved users a year-to-date total of \$368,826 and a total of 217,068 commuter vehicle trips.

TRIP is the result of the South I-25 Urban Corridor Transportation Management Association's efforts. This group is a coalition of local governments including the City of Lone Tree, City of Greenwood Village, City of Centennial, Arapahoe County, Douglas County, the Southeast Public Improvement Metropolitan District (SPIMD), and the business community represented by the Southeast Business Partnership (SEBP). TRIP passes are available to eligible employees working in the South I-25 Urban Corridor.

For more information, contact Lauren Hayutin at 303.523.1726 or visit [www.triptowork.com](http://www.triptowork.com)