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FOR IMMEDIATE RELEASE

Commuters Receive 35% Discount on RTD Passes Through TRIP

After a highly successful run in 2008, the TMA decided to continue the TRIP program through 2009. The Transit Rider Incentive Program (TRIP) offers a 35% discount on all monthly RTD passes to employees working in the South I-25 Urban Corridor, extending roughly between Belleview Ave. and Lincoln Ave. The program was initiated in February 2008 as a way of increasing RTD ridership and reducing pollution and congestion in the corridor.

Hundreds of employees have already benefited from TRIP, which has saved commuters thousands of dollars in the cost of vehicle maintenance and gas, and in 2008 saved an estimated 6.8 million pounds of CO2 emissions. Less time spent driving freed up TRIP users' schedules for reading the paper, and catching up on work.

One TRIP user comments, "Riding the bus and the train is very easy and takes a lot of stress and headache out of commuting, especially on the days that present bad weather driving."

Please visit www.TripToWork.com for information on eligibility and purchasing a pass. Passes must be purchased by the 20th of each month to ensure timely delivery for use.

The South I-25 Urban Corridor Transportation Management Association (TMA) is a coalition of local governments: Arapahoe County, Douglas County, City of Lone Tree, City of Centennial, City of Denver, Greenwood Village, the Southeast Public Improvement Metropolitan District (SPIMD) and the Southeast Business Partnership.

For more information, contact Lauren Hayutin at 303.523.1726 or visit www.triptowork.com.